Social Networking with Apple Applications Larry Kerschberg

Wikipedia Definition

- A social network is a social structure made of nodes (which are generally individuals or organizations) that are tied by one or more specific types of interdependency, such as friendship, kinship, financial exchange, dislike, <u>sexual relationships</u>, or relationships of beliefs, knowledge or prestige.
- A social network service focuses on building <u>online</u> <u>communities</u> of people who share interests and/or activities, or who are interested in exploring the interests and activities of others. Most social network services are <u>web based</u> and provide a variety of ways for users to interact, such as <u>e-mail</u> and <u>instant messaging</u> services.

Apple Applications for Social Networking

- <u>Apple Mail</u> our lifeline to our friends, family and colleagues.
- Mobile Me online access to Mail, Address Book, Calendar, iPhoto Galleries, and iDisk
- <u>iLife Suite</u> (*iTunes*, *iPhoto*, *iWeb*, iMovie, Garage Band)
 - iPhoto Social Networking post photos to MobileMe, Facebook and Flikr.
- <u>iChat</u> instant messaging, *audio/video conferencing*, screen sharing, presentation sharing.

Mail

*Electronic Mail lifeline to our friends, family, colleague and outside world.

**Mail.app* comes with Tiger and Leopard OSX

*Search over subjects, sender, dates, message content

*Chat with online friends.

00	Inbox — GMU (Found 115 matches for search)	0
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Ger Mail	Delete Junk Elag New Message Boply Beply All Forward Linnead Bead Note To Do Address 115	5 Found
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🚨 сми 🛛 🚺	Philip A. Sage Ret restored iphone Jun 2, 2009 9:30 AM	
🕘 Mac	SchoolDude Message Center Work order 39869 is Closed May 28, 2009 10:16 AM	u
🗐 Gmail 🛛 😨	SchoolDude Message Center Status Change for work order May 28, 2009 10:16 AM SchoolDude Message Center Status Change for work order May 27, 2009 6:31 AM	
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	From: 😝 Philip Sage	
€⁄ GMU	Subject: Re: restored iphone	28
😥 Mac	Date: June 2, 2009 9:30:36 AM EDT To: Lany Kerschberg	225
🖅 Gmail	To: Early Resoluting	
⊢ 😔 WAP	Large	
🕨 🗑 Trash	Lany,	
► REMINDERS	the primary reason for doing the restore is that the phone was thinking that the incase battery was not a valid device and would continual a notice that it recommended turning the phone in airplane mode so that it would not interfere with the device.	lly pop up
▶ SMART MAILBOXES	I figured it would also be a good time to back up the phone since there were so many applications that needed updating. So yes Lupdate	d to the
⊩ MAC	latest itunes, updated, then backed up, then restored. It took a little while and the only settings I seem to have lost were the ones for GrandContral/Google Voice on the iphone.	
► RSS (119)	So in 6 days we might be doing this all over again but now we are prepared!	
▶ GMU 🚺	Phil	
► CMAIL 565		
	On Jun 2, 2009, at 6:35 AM, Larry Kerschberg wrote:	
MAIL ACTIVITY	Clearly these updates are in anticipation of the new OS.	
	I changed access permissions on the iTunes Music folder and iTunes is OK.	
	However litried to update some photos to the iPhone and got a "36" error. Will have to investigate.	
	Of course you know about Software Updates to iTunes etc. Yesterday!	4
+ 🗹 \$-	Cheers Larry	-
20202020202020202020		

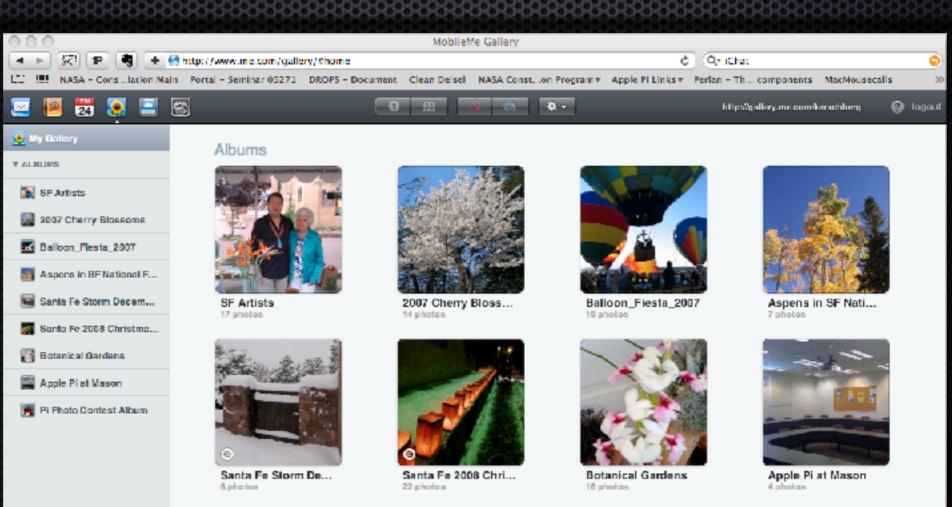
Of course you know about Software Updates to ITunes etc. Yesierday:

Mobile Me

*Apple's online subscription service costs \$99 per year *iDisk with 20 gigabytes of storage *Hosts online versions of mail, contacts, calendar, photo galleries, and idisk.

*Sync services among multiple Macs ***Back to my Mac** feature

***Find my iPhone** with iPhone OS 3.0







Pi Photo Contest

iTunes

**iTunes music sharing* on your local network.

***DJ Feature** - queue up multiple requests from several iTunes accounts.

*Genius Feature -

collaborative rating of your music and the music collections of everyone else on Planet Earth.

*Celebrity Playlists -

View and purchase music favorites of you favorite artists and movie stars.

Tunes Store and free
 Podcasts, including
 iTunes University.



The Tracks Or JA, Teass I Hear You Knockin Tim A King Bee 7310 items, 34.5 days, 130.88 GB 7310 items, 34.5 days, 130.88 GB

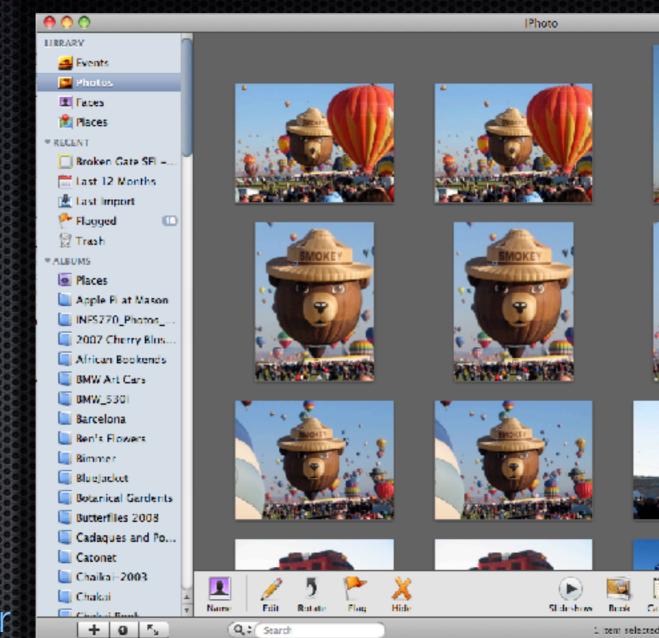
iPhoto

*****Organize your photos by events, places, and faces

***Share** photos using Mobile Me **Photo Galleries** (demo)

***Upload** and share selected photos to Facebook (demo) and Flickr

***Create** books, calendars and cards



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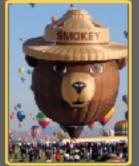
Card

Beeck

m selected

show Book Calendar

Calendar





Mobile Me

Erneil

主

Flicke

Farebook

E CHARTER CHARTER

iWeb

*Publish web site to MobileMe or FTP site;

*Share photos using photo pages;

*Publish
MobileMe
Galleries on
your web site;

*Use **RSS feeds** to allow other to subscribe to your web pages.



iChat



*Hold audio chats with up to 10 people,
*Host video chats with up to four people from around the world
*Share screen in a video chat
*Share a presentation in a video chat.

Demonstrations

Apple Mail

- Mobile Me online access and sharing of iDisk files.
- iLife Suite (iTunes, iPhoto, iWeb)
 - iTunes Genius and DJ features.
 - iPhoto post photos to MobileMe Gallery and to Facebook
- <u>iChat</u> instant messaging, *audio/video conferencing*, screen sharing, presentation sharing.